

BENRIACH

SMOKE SEASON

LAST UPDATED 4 FEB 2020



BRAND INTRODUCTION

THE STORY SO FAR...

A Speyside single malt Scotch Whisky as intriguing and extraordinary as Benriach could not have come to be without a unique whisky making heritage, dating from 1898, when founder John Duff built his distillery. Ruggedly beautiful, Benriach stands on the site of the old Riach farm in north Speyside, drawing water from a mineral-rich aquifer, deep beneath the distillery.

Thanks to a long-standing tradition of distilling three styles of whisky; classic unpeated, Highland peated and triple distilled, together with an eclectic selection of casks from around the world, our whisky makers are able to explore the full flavour possibilities of single malt, creating some of the richest, most multi-layered whiskies in Speyside.

This tradition continues today, under the guidance of Master Blender, Rachel Barrie. Benriach is the story of a hidden Speyside gem; quietly revealing its treasures to be discovered and savoured.



PRODUCT INTRODUCTION

WELCOME TO SMOKE SEASON

In the early 1970s, Benriach returned to distilling some whisky in the old, 19th Century style using malted barley smoked with Highland peat. It was a bold, unconventional move in a Speyside whisky-making region known for crafting unpeated whiskies. We harness this creative spirit to the present day as we craft batches of peated whisky during our Smoke Season. It's a time of year when the smoky aromas of rich Highland peat emanate through the twists and turns of our distillery in Moray. This Highland peat with its prevalence of wood from ancient trees, heather and bracken, toasts our malt to produce distinctly sweet and aromatic smoke flavours into our whisky. This is in contrast to the more medicinal West Coast peat, most well known for its use on Islay.



PRODUCT DETAILS

SMOKE SEASON

- An intensely smoked celebration of Benriach sweet peat
- Celebrating the time of year where peated spirit runs through our stills, a tradition revived over 50 years ago at Benriach
- Smoke Season is a small batch release that captures one of Benriach's time-honoured seasonal production techniques.
- This special edition has been bottled at high ABV to give fans of peated whisky an intense and unadulterated experience of our distinct sweet peat character.
- American oak maturation in virgin oak and bourbon casks amplifies toasted sweetness, bringing depth and intensity to our smoky sweet style
- Using 100% peated Benriach spirit for intense smoky flavour. Exclusively using malted barley at 45 PPM – Smoky Ten and Smoky Twelve blend unpeated and peated spirit to create expressions at approximately 25 PPM.



SMOKE SEASON

INTENSE SMOKE



BOURBON



VIRGIN OAK

AGE Non-aged statement

COLOUR burnished gold

NOSE caramel smoke, oak spice, citrus peel

PALATE apricot, apple peel, toasted almond and mocha cream, with an intriguing, fruit and oak finish

SMOKE LEVEL intense

ABV 52.8%

NATURAL CASK-IMPARTED COLOUR

BENRIACH

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